

Your age is your advantage!

There are PLENTY of advantages to hiring you ... a seasoned worker! Now's your chance to realize what those are. Look at this list and check the box for the ones that describe you.



Check the advantages to hiring you

- Lower risk of “bad” hire.** More experience & proven success to draw on, so it's much easier for both the employer and the candidate to figure out if it will be a good fit. You can both draw on past successes and failures, as they relate to the job at hand.
- Lower “flight risk”** (older workers are likely to stay longer). There are plenty of studies and statistics to back this up. My go-to is the Bureau of Labor and Statistics on quit rates.
- Maturity & grace under pressure.** Because you have survived tough times at work before, you are much less likely to “freak out” when the going gets tough.
- Experience!** You've been there. You've done that. The more years you have under your belt, the more likely you are to have experience with a similar business, people or technology problem. They bring more possible solutions because they have seen & solved more problems.
- Reliability.** You know that showing up for work late or missing deadlines is not acceptable ... and you know how to manage your time to make sure you deliver on time.
- Strong communication skills.** Again, because you have worked with tough coworkers and clients ... and weathered tough times at work ... you have more tools and experiences in your toolkit to draw upon.
- Willingness to admit your mistakes and failures** ... and the confidence to apologize, take accountability and solve the problems. Mistakes by really good hard workers happen. You know that, and you know how to handle your own mistakes.
- Coachability.** Nobody likes criticism or to hear that they aren't doing things well, but you've been there before, and you know how to stand up again.
- Patience.** Like someone who has seen a few hot summers, you know how to weather tough times at work with the business and with people.
- Connections.** When you hit a snag at work, want to reach into new markets, or want to hire top talent (employee referrals), you have people you can call! That is priceless!

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“Action is a great restorer and builder of confidence. Inaction is not only the result, but the cause, of fear.” - Norman Vincent Peale

There are PLENTY of advantages to hiring you ... a seasoned worker! Now's your chance to realize what those are. Look at this list and circle the ones that you think best describe you.



What other advantages to hiring you?

What else? Those were just scratching the surface! Make a list of everything else you bring to the party BECAUSE you have so much experience:

- _____
- _____
- _____
- _____
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