

# Transferable Skills

Transferable skills are portable skills ... strengths, skills & experiences you can take anywhere you go. Many of them are so-called “soft skills,” which are in very high demand these days. What’s important is to A. Know what yours are and B. Know how to talk about them ... and express their value ... in new markets and industries. Here are some examples of highly transferable (and high-demand) skills:

## Top 5 “soft” skills in demand 2020 (LinkedIn):

- Emotional intelligence
- Creativity
- Persuasion
- Collaboration
- Adaptability

## Top 10 “hard skills” in demand 2020 (LinkedIn):

- Blockchain
- Cloud computing
- Analytical reasoning
- Artificial intelligence
- UX Design
- Business analysis
- Affiliate marketing
- Sales
- Scientific computing
- Video production

**EXERCISE:** Time to condense all your fabulous skills & experiences into your own TOP 10 LIST. Take your “Key skills” list + your Identify the Gaps exercise + identify your Top 10 Transferable (high-demand) skills:



## Skill Translation Exercise

### Your Top 10 highly-transferable skills:

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