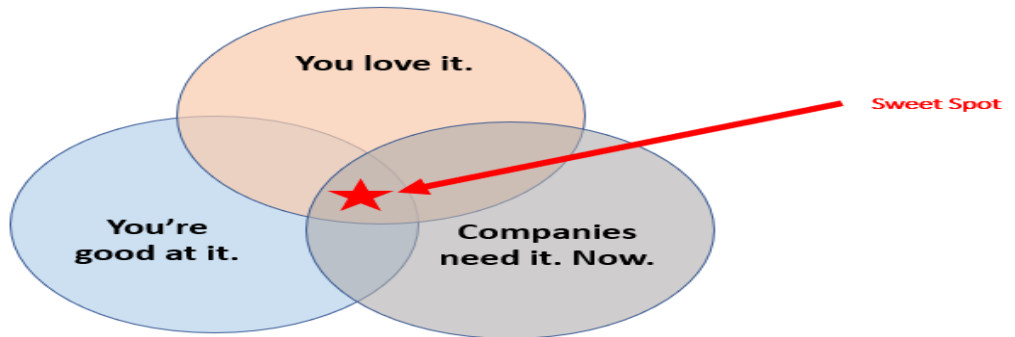


Pick Your Niche

The sweet-spot exercise



When's the last time you had so much fun at work, you lost track of space and time? It happens to me ALL THE TIME these days, because I have found my niche. I absolutely love what I do for a living. I am often working on projects that hit on all my "cylinders." That's what happens when you find your sweet spot! Time to find yours.



Pick your niche (Sweet spot)

What do you *love to do*?

- _____
- _____
- _____

What do you *do well*?

- _____
- _____
- _____

What do *companies need* that you can do?

- _____
- _____
- _____