



Profile Boost Guide: How to build a strong profile

Do you want to come up on the 1st page when someone searching for a person like you? Then, do you want them to click on your profile and say “Wow, I’d love to connect with her!”? This is the guide for you. Here are the 3 steps to a strong LinkedIn profile:

1. Set some goals
2. Complete the 10 Essential Elements list
3. Isolate your target market: who do you really want to meet?

Now, set some goals for the time you spend on LinkedIn .



Set some LinkedIn Goals

What do you want LinkedIn to do for you?

1. _____
2. _____
3. _____