

# The 4 Biggest Barriers

Most job seekers spend weeks (and sometimes months) worrying about writing the perfect resume, or how to send the perfect networking message. They read every article about how hard it is to find a job. They watch every YouTube video about how to overcome age discrimination. It's easy to understand why. The trouble is, incessant worry over those things will cripple your job search success. Here's how to break through: understand & face the 4 biggest barriers to success ... all of which are bubbling underneath every one of your concerns. Awareness is the first step. Let me share the 4 biggest barriers with you, and then share a few stories about how they were holding a few smart, talented folks back in their job searches.

THE 4 BIGGEST BARRIERS to your success are:

1. Lack of FOCUS
2. Lack of ACTION
3. FEAR
4. ISOLATION



**Name 1 way that each of the 4 biggest barriers has been holding you back in your job search:**

- Lack of FOCUS: \_\_\_\_\_  
\_\_\_\_\_
- Lack of ACTION: \_\_\_\_\_  
\_\_\_\_\_
- FEAR: \_\_\_\_\_  
\_\_\_\_\_
- ISOLATION: \_\_\_\_\_  
\_\_\_\_\_